



Our pedigree

Massey Bros has almost 140 years experience in the animal feed industry.

Over the years the company has joined forces with a number of privately owned firms which now allows Massey Bros to service an area extending from Scotland, the north of England, to Wales, the Midlands and the West Country.

At Massey Bros we place great emphasis on supplying high specification diets at competitive prices.

Careful sourcing and monitoring of our raw materials ensures we can consistently offer quality rations all year round. As part of our commitment to supplying quality feeds we are also accredited to the UKASTA Feed Assurance Scheme.

All our game diets are formulated to take into account the latest nutritional research.

Delivery

Massey Brothers have their own dedicated fleet of lorries which ensures an excellent delivery service to all our game feed customers.

For further information on our range of game feeds please contact:

Massey Bros (Feeds) Limited

Holmes Chapel sales office

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Fax: 01477 533556

Email: enquiries@masseyfeeds.co.uk

Preston sales office

Tel: 01772 206200

Fax: 01772 884799

Email: enquiries@masseyfeeds.co.uk

Holworthy sales office

Tel: 01409 254300

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Massey County Game Feed Range

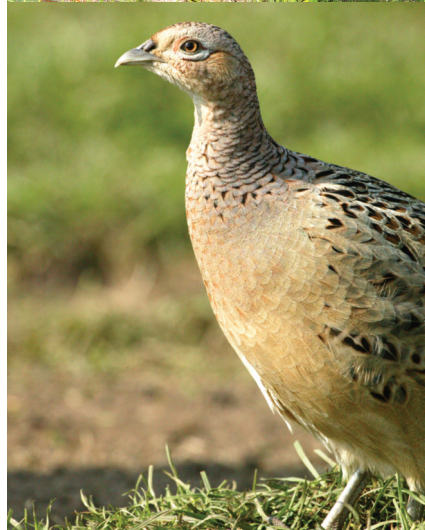


Massey County Game Feeds have been formulated to meet the specific requirements of breeding and growing game birds. The feeds are manufactured using only the highest quality raw materials which contain highly digestible proteins, cereals and cereal by-products, all with a high nutrient density. Following our feeding programmes will help to ensure the best results from your game breeding and rearing units.

FEEDING NOTES

MASSEY GAME BREEDER diets should be fed from four weeks prior to the onset of laying. Provide adequate space and cover for nesting birds to avoid bullying and ensure maximum egg production. Ensure there is adequate hopper space (minimum 1 hopper per 15 hens) and allow for a minimum 200ml daily water intake per hen during the breeding season. Do not feed grain during the laying period as this will dilute the daily intake of vitamins and other micronutrients which will lead to poor egg production and hatchability. Insoluble grit can however be offered. **GAME STARTER** feeds are available in a choice of two protein levels and two crumb sizes which can then be followed by a mini pellet to encourage maximum intake and rapid growth. Brooder areas should be prepared at least a day in advance of placing chicks. Fresh clean water should be provided in

shallow drinkers that are cleaned regularly and feed offered on trays or flat surfaces in a well lit position. **GAME GROWER** diets are formulated to take the birds through from four weeks to release. The diets contain the optimum balance of protein and micronutrients to ensure good release weights, correct development and good feathering. **POULT RELEASE PELLETS** are designed to help poults adjust to life in the wild – grain can be added later. **GAME MAINTENANCE PELLETS** are the ideal overwinter feed to prevent excess weight gain and control the amount of fat being laid down. Some grain can also be fed in conjunction with Game Maintenance Pellets. *These feeding recommendations are intended as a guide and account must be taken of the prevailing conditions at the time. Weather, time of year, feeding methods and unavoidable wastage as well as the quality of land and amount of insect life will all affect feeding rates.*



The Massey County Game Feed Range

FEED	SIZE	PROTEIN %	PHEASANT FEED GUIDE/1000
GAME PRE-BREEDER PELLETS	3.0mm	16.5	80 bags/month
GAME BREEDER PELLETS	3.0mm	18	80 bags/month
GAME BREEDER 20	3.0mm	20	80 bags/month
GAME SUPERFINE CRUMBS*✓		29	1 bag as initial feed Partridge for 2/3 weeks
GAME STARTER CRUMBS*✓		28	8 bags for up to 2 weeks Partridge for up to 3 weeks
GAME MINI PELLETS*✓	2.5mm	26	14 bags from 2–4 weeks Partridge from 3–6 weeks
GAME EARLY GROWER PELLETS*✓	2.5mm	23	22 bags from 4–6 weeks Partridge from 6–10 weeks
GAME GROWER 23 + FISH PELLETS*✓	3.0mm	23	22 bags from 4–6 weeks 30 bags for weeks 7 & 8 after moving from rearing pens Better size product for Partridge from 8 weeks
GAME GROWER 23 PELLETS ✓			
GAME GROWER PELLETS ✓	3.0mm	20	62 bags from 6–10 weeks Partridge 70 bags from 6–12 weeks
POULT RELEASE PELLETS	3.0mm	16	Feed only when poults are well settled in release area
GAME MAINTENANCE PELLETS	3.0mm	15	For overwintering in fit not fat condition
DUCK BREEDER PELLETS	3.0mm	17.5	From 4 weeks before first egg
DUCK STARTER CRUMBS		22	Feed up to 21 days 10 bags per 1000 ducks
DUCK GROWER PELLETS	3.0mm	18	From 3–6 weeks 90 bags per 1000 ducks

NOTES

- 1 Medicated feeds must be withdrawn 28 days before shooting starts
- 2 Flubenvet can be included on request
- 3 The immune stimulant Bio-Mos is included in all Starter, Mini, Early Grower and Grower diets
- 4 *Fishmeal included in these feeds ✓Denotes inclusion of an anticoccidiostat